

**3<sup>rd</sup> Quarter 2007**

**QUARTERLY ISSUES/PROGRAMS REPORT**

**KYW-TV, PHILADELPHIA, PENNSYLVANIA**

**CBS BROADCASTING, INC.**

**CERTIFICATION**

**On behalf of KYW-TV, I certify that a copy of the quarterly issues/programs report for KYW-TV, licensed to CBS Broadcasting, Inc. was placed in the station public inspection file on October 10, 2007.**

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**Michael Colleran  
President/General Manager  
KYW-TV  
October 10, 2007**

**KYW-TV 3 – PHILADELPHIA, PA  
QUARTERLY ISSUES PROGRAMS LIST  
CBS BROADCASTING, INC.**

**July 1, 2007 – September 30, 2007**

Attached are listings of broadcast segments, which in the station's judgment reflect KYW-TV3's most significant programming treatment of ascertained community issues.

**PROGRAM INDEX**

**KYW-TV Eyewitness News** – weekdays, 5:00am – 7:00am; 12noon – 12:30pm; 4:00pm – 5:00pm; 6:00 - 6:30pm; 11:00pm – 11:30pm; weekends, Saturday, 6:00am – 7:00am; 6:30pm – 7:00pm; 11:00pm – 11:30pm; and Sundays, 6:00am – 8:30am; 6:00pm – 6:30pm and 11:00pm – 11:30pm, regularly scheduled news broadcasts focusing on the latest current issues.

**Eyewitness Newsmakers** – KYW-3 News Anchor Marc Howard provides one five minute segment, which airs during each Sunday morning newscast. Segments address current events on local and national fronts. The segments air in the 8:30am broadcast.

**Philadelphia Magazine** – A partnership between CBS-3 and “Philadelphia Magazine” inspires special features that focus on issues of concern and interest in the Delaware Valley communities and are also included in the magazine. The segments typically air in the Sunday morning newscast.

**CULTURE – Topics in this category include reports on the area’s best places for kids to play and award winning eateries.**

**Philadelphia Magazine:** 7/10 – (1:50), Susan Barnett checks out the best places in our area to purchase quality Jersey tomatoes; 7/30 – (2:15), Natasha Brown navigates town for the Best of Philly style and shopping winners; 8/3 – (1:52), Susan Barnett highlights the Best of Philly places for kids to play; 8/5 – (3:02), Pat Ciarrocchi samples area eateries for the Best of Philly multiple food winners.

**EDUCATION – Topics in this category include reports on challenges facing teachers when the new school term begins and what the future holds for school students.**

**Newsmakers:** 7/22 – (5:00), Jerry Jordan, new President of the Philadelphia Federation of Teachers, discussed his appointment to the Federation’s executive board and the challenges facing teachers when the new school term begins; 9/9 – (5:00), James Nevels, School Reform Commission Chairman, looks back on what was accomplished during his five years in office and looks ahead toward what he hopes the future holds for school students.

**ELDERLY – Topics in this category include reports on a scam-artist’s targeting elderly women and a legal battle for grandparents attempting to retain custody of their young grandson.**

**Eyewitness News:** 7/15 – (2:15), A Northeast Philadelphia couple is locked in a custody battle over their five-year-old grandson; they say the only reason DHS is fighting them is because they are in their 80’s; 7/20 – (:20), There may be a scam-artist at work in three separate states trying to take money from elderly women according to the State Police in Delaware.

**GOVERNMENT – Topics in this category include reports on claims of sexual harassment made by female police officers at the Atlantic City Police Department and a tax hike affecting the cost of cigarettes in the state of Delaware.**

**Eyewitness News:** 7/1 – (:15), Pennsylvania lawmakers will start another tough week of negotiations tomorrow as the state enters the new fiscal year without a budget; (:25), A bill to keep better track of sex offenders is awaiting the signature of Delaware Governor Ruth Ann Minner; 7/6 – (:20), Slot Parlors are just part of what could shut down in Pennsylvania if there is no budget agreement by the end of the weekend; (:20) A federal class action lawsuit in New Jersey claims Snapple is not natural as their slogan suggests and Garden State residents want the labeling changed plus millions in refunds; 7/10 – (:20), The Pennsylvania state budget battle has ended with a tentative agreement; 7/15 – (:25), A joint committee of State Democrats and Republicans voted unanimously to send the new twenty-seven billion dollar budget to the House and Senate.

## **GOVERNMENT (cont.)**

7/20 – (:15), Governor Ed Rendell signed a new bill today to potentially reduce the spread of hospital acquired infections; 7/27 – (:27), Following the Corzine crash, a new report has recommendations on how to safely transport government officials; 7/31 – (:20), The estranged wife of former New Jersey Governor Jim McGreevey is requesting fifty-six thousand dollars a month for spousal support; (:20), The cost of cigarettes in the state of Delaware is going up after midnight due to a new tax; 8/2 – (:30), A spokesman for Governor Ed Rendell says state officials will take a close look at the federal government's advice to inspect truss bridges like the one that collapsed in Minneapolis; 8/6 – (1:50), Philadelphia leaders hope tonight's practice drill will help them help citizens if there is a catastrophe at a major city event; 8/31 – (:30), Democratic Congressman Rob Andrews of New Jersey, a member of the House Armed Services Committee, initially supported President Bush's decision to go into Iraq; but now things have changed drastically; 9/6 – (2:25), The New Jersey public officials accused of taking bribes include state lawmakers, mayors and city council members; 9/15 – (:20), About fifty members of the New Jersey Air National Guard said good-bye to friends and family today as they prepared to head into the war zone of Iraq; 9/19 – (:20), New Jersey Governor Jon Corzine plans to leave the hospital tomorrow and retake power; 9/19 – (2:25), Pennsylvania Governor Ed Rendell responds to a suggestive headline that reportedly links him to a former TV Anchor and a possible violation of a new lobbying law; 9/27 – (2:20), Millions of tax dollars have been spent to settle disturbing claims of sexual harassment made by female police officers at the Atlantic City Police Department.

**Newsmakers:** 7/7 – (5:00), Jim Hilty, professor of political history at Temple University, and Ed Turzanski, professor of government at LaSalle University, debate the significance of patriotism and flag-waving during wartime since the nation is at war; 7/8 – (5:00), Trudy Rubin, foreign affairs columnist for the Philadelphia Inquirer, provides a look at the short term and long term prognoses for the U.S. and Iraqi surge; 7/15 – (5:00), Stu Bykofsky, columnist for the Philadelphia Daily News, talks about the political comedy night where candidates tell jokes; 7/29 – (5:00), Larry Ceisler, democratic political analyst, and Elliott Curson, republican political analyst, examine the Democratic Presidential debate where questions were sent in via the Internet on YouTube; 8/8 – (5:00), Harvey Sicherman, president of the Foreign Policy Research Institute in Philadelphia, looks at the significance of the meetings of President Bush, Britain's New Prime Minister Gordon Brown, Secretary of State Condoleezza Rice and Defense Secretary Robert Gates; 8/12 – (5:00), Bob Brady, Democratic Representative of Pennsylvania, chats about his new job as Head of the House Administration Committee; 8/19 – (5:00), Seth Williams, Philadelphia Inspector General, examines a variety of issues pertaining to Philadelphia municipal employees; 8/26 – (5:00), Ed Turzanski, Professor of Government at La Salle University, examines the disturbing series of developments involving Russia and Iraq, such as the uproar over planned deployment of anti-ballistic missiles in Eastern Europe; 9/2 – (5:00), Rob Andrews, Democratic Representative of New Jersey, gives his blunt analysis of the lack of relations between Congress and the White House.

## **GOVERNMENT (cont.)**

9/16 – (5:00), Harvey Sicherman, President of the Foreign Policy Research Institute in Philadelphia, discusses the war report given to Congress by U.S. General David Petraeus and U.S. Ambassador to Iraq Ryan Crocker; 9/23 – (5:00), Michael Fitzpatrick, former Republican Congressman, talks about a major political shift taking place in Southeastern Pennsylvania; 9/30 – (5:00), Jeffrey Toobin, lawyer, author and senior legal analyst for CNN, discusses his news book “The Nine: Inside the Secret World of the Supreme Court.”

**HEALTH – Topics in this category include reports on a British study finds that people who do not get enough sleep are more than twice as likely to die of heart disease and on new evidence that suggests alternative medicine may hurt a woman’s chance of getting pregnant.**

**Eyewitness News:** 7/4 – (:20), New evidence suggests that alternative medicine may hurt a woman’s chances of getting pregnant; 7/6 – (:30), A new study finds that a growing number of people are going behind their doctors’ backs and paying cash out-of-pocket for tests that screen for potentially deadly diseases; 7/10 – (1:45) Heat waves are especially dangerous for certain people, especially if they are taking some popular medications; 7/20 – (:20), A new exercise fad in Japan called Kaatsu not only gets you in shape, it also offers anti-aging benefits; 7/24 – (:20) There could be a new weapon in the fight against breast cancer. Evista, the osteoporosis drug also known as Raloxifene, is being recommended for approval by an FDA advisory panel as possibly preventing breast cancer in older women with a family history; 7/27 – (:55), In a new report, the FDA warns that popular diabetes drugs Avandia and Actos may increase the risk of cardiovascular effects in users including heart failure; 7/31 – (:25), According to a new medical study out today, smoking marijuana is worse than smoking cigarettes; (:15), America’s new drug problem is that millions of people with potentially life threatening illnesses don’t take their drugs properly or skip them all together; 8/6 – (2:10), There’s a new and painless way to tackle unwanted hair – the Soprano laser – which delivers energy at a lower pulse; (:25), Obese mothers face a higher risk of having babies with birth defects; 8/14 – (:20), The diabetes drugs Avandia and Actos will soon contain labels with severe warnings about a risk of heart failure in some patients; 8/24 – (:37), The Children’s Hospital of Philadelphia is receiving national recognition in the “U.S. News & World Report” magazine’s first stand-alone America’s best children’s hospitals issue; 8/31 – (:40), A new study finds it’s easier to get a dermatology appointment for a cosmetic procedure than it is for skin cancer screenings; (:30), A trans fat ban for Philadelphia goes into effect tomorrow under which restaurateurs will not be allowed to fry foods in trans-fats or serve trans-fat based spreads; (:20), There is help for aching feet with a new minimally invasive procedure called Topaz which uses a tiny wand that generates low heat with radio frequency energy; 9/6 – (2:10), Liquid hand sanitizers are convenient but recent reports make it clear that they shouldn’t be kept where children can access them; (:20), A new study suggests tough-to-treat tumors are hurting the survival rates of black women with breast cancer; (:15), British researchers say certain food colorings and additives can worsen hyperactive behavior in kids.



## **HEALTH (cont.)**

9/15 – (:20), More than ten-thousand people laced up those sneakers for Philadelphia's Walk Now For Autism; 9/19 – (:15), A new study says talking on cell phones for more than an hour a day could cause minor hearing damage; 9/24 – (:20), A new study looking at ways to lower healthcare costs suggests employers might want to start offering cash incentives for workers to slim down; (1:20), A new study in the Archives of Internal Medicine says many people with back pain find relief by sticking with the ancient Chinese practice of acupuncture; (:21) A British study finds that people who do not get enough sleep are more than twice as likely to die of heart disease; 9/27 – (3:05), Doctors here in Philadelphia are testing a revolutionary new treatment that's restoring life and could potentially bring people back from the dead through a process called intentional hypothermia; (:20), A health alert for women – a new study suggests drinking alcohol boosts your risk for breast cancer; (:20) New hope in the battle against Alzheimer's with a functional MRI that could help doctors make an early diagnosis.

**MINORITY/ETHNIC – Topics in this category include reports on the shocking discovery by a NJ police helicopter of a swastika cut into a cornfield.**

**Eyewitness News:** 7/7 – (:15), For gay and lesbian faculty at Pennsylvania's fourteen state-owned universities, the wait for health care benefits that cover their partners is almost over. Domestic-partner health insurance was added outright to the menu of fringe benefits in a tentative contract agreement the faculty union reached last week with the State System of Higher Education; 7/14 – (:25), According to the Greater Philadelphia Tourism Marketing Corporation, Philadelphia has been focusing recent marketing efforts on lesbians, who researchers say are less likely to have visited the city than gay men; 8/11 – (:20), A local gay rights activist said it's not right that the Philadelphia School District is changing its official calendar, in part because last year's calendar highlighted a month dedicated to gay and lesbian pride; 9/24 – (:20), A shocking scene in Mercer County when a police helicopter found a swastika cut into a cornfield.

**PUBLIC HEALTH & SAFETY – Topics in this category include reports on HAZMAT scares at local shopping malls and mounting concern over the increased prevalence of Asian tiger mosquitoes in the local area.**

**Eyewitness News:** 7/1 – (:25), A HAZMAT situation prompts an evacuation in an Allentown neighborhood in the Lehigh Valley; 7/10 – (:45), Three Philadelphia Police Officers are being described as heroes after rescuing people from burning houses in the Olney section of Philadelphia; (:20), Police are questioning parents of a child found inside a locked car in the heat in South Philadelphia; 7/20 – (:16), A local researcher who tests cell phones says they are chock full of bacteria that can cause skin infections; (:20), A Berks county teen is speaking-out tonight after getting attacked by a wild fox; 7/24 – (:45), A number of residents and public health officials in our area are becoming increasingly concerned about a real pest: the Asian tiger mosquito; 7/31 – (2:15), Tonight residents of two different Philadelphia neighborhoods are on edge and taking action after two women were assaulted in separate incidents.

## **PUBLIC HEALTH & SAFETY (cont.)**

8/2 – (:20), One of two workers injured when their cart fell three stories down an elevator shaft at Citizens Bank Park has died; (:20), In New Brunswick, New Jersey, almost 300-passengers aboard an Amtrak train, had to be transferred to a NJ transit train during this evening's rush hour because of a fire; 8/6 – (:20), Firefighters are still keeping an eye on the Wharton State Forest fire but it appears to be under control; 8/6 – (:20), Drivers on Philadelphia's Roosevelt Boulevard beware – there are five new red light cameras monitoring dangerous intersections; 8/12 – (2:40), Two volunteer firefighters were critically injured when a ceiling collapsed yesterday at the Green Tree Village Town Homes in Parkside; 8/14 – (2:20), A warning tonight as several neighborhoods are on alert after suspects posing as utility workers target residents; 8/14 – (:20), Outrage tonight in a Camden County community over convicted sex offenders living in their neighborhood; 8/14 – (:30), While bridge inspections throughout our area continue, the Pennsylvania Department of Transportation released information about twenty-five thousand bridges in the state; 8/19 – (:45), Investigators are trying to find the person responsible for a HAZMAT scare at a local mall in New Jersey; 8/26 – (:20), Tonight investigators are trying to figure out what caused a boat collision at the Jersey Shore that cost a man his life; (:30), In Philadelphia, a driver that drove down an intersection the wrong way could face possible charges after causing a head-on crash that claimed the lives of two young men; 8/31 – (:20), A water main break is finally fixed at a Northeast Philadelphia apartment complex ending two days of hardship for its two thousand residents; (:12), Police stopped their search of the Delaware River for the father of NBA player Jameer Nelson; 9/15- (:20), One of the people killed in last night's deadly accident on Roosevelt Boulevard was a soldier in the Army Reserves; 9/24 – (:25), Investigators in Atlantic City are still trying to determine the cause of a fire that damaged a new hotel tower being built next to the Borgata; 9/27 – (:25), New developments tonight surrounding the death of a four-year-old boy killed by an Allentown police car after it collided with another police car; (:40), A young volunteer firefighter is in critical condition following a garage fire in Sharon Hill.